

# JIM RUCK

GRAPHIC DESIGNER

## PROFESSIONAL EXPERIENCE

### **Jim Ruck Design | October 2016 – Present**

*Graphic Designer | Chicago, Illinois*

Pivoted my career from industrial design to graphic design and took time off to expand my knowledge in the field. I improved my skills by learning new programs and techniques through online educational tutorials and books. Designed and built my website, constructed self-initiated projects, and am currently in the process of teaching myself CSS and HTML. I recently created a brand identity for a nonprofit organization called The Beauty Endowment.

### **Quantum Technical Services | August 2010 – October 2016**

*Industrial Designer | Frankfort, Illinois*

Utilized Mechanical Desktop software for the manufacturing of pizza topping equipment. Built 3-D computer models for a variety of food grade equipment. Conceptualized new products and mechanisms. Detailed 2-D parts and assembly prints for shop use.

Took glamour shots of pizza machines to be used as web content and in print material. Also photo documented each machine that left our facility and organized and archived them on the computer. Converted older pizza machine footage on tape into current digital files and helped design the video content for an industry trade show.

### **Product Council | June 2010 – August 2010**

*Product Designer | Chicago, Illinois*

Developed product concepts with sketches and SolidWorks. Designed and built presentations for prospective clients.

### **Joe Ruck Design | Summer 2008 – Summer 2010**

*Graphic Designer | Rolling Meadows, Illinois*

Created logos, brochures, point of purchase graphics, websites and editorial layouts. Clients include major electronic manufacturer, RV real estate development company and monthly trade magazine.

### **Illio Yearbook | Fall 2008 – Spring 2009**

*Graphic Designer | Champaign, Illinois*

Collaborated with designers, writers, photographers and editors. Created coordinated spreads.

## EDUCATION

### **Bachelors of Fine Art in Industrial Design | 2009**

University of Illinois  
at Urbana-Champaign

## SOFTWARE SKILLS

### **Fluent with:**

Photoshop, InDesign, Illustrator,  
Muse, Mechanical Desktop,  
Mac Platforms, PC Platforms

### **Familiar with:**

HTML, CSS, Excel, Outlook,  
Word, Lightroom, SolidWorks,  
Keynote, Powerpoint, XD

## PERSONAL INFO

### **Contact**

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### **Website**

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